A Complete Labeling System

PostSort is the leading system for companies choosing to expand their business with addressing services. By working closely with our customers for over 10 years, PostSort has become what it is today: -a fast, cost-efficient system.

Developed for the Nordic countries

The rules/guidelines for delivering magazines via the national distributors in the Nordic countries have been taken into account when designing the system. PostSort handles recipients within Sweden, Finland, Norway, Denmark and Iceland.

✓ User-friendly

When designing PostSort, major focus was put on "user-friendliness", but without limiting functionality.

✓ Cost-efficient

By preparing a production-run in the PostSort Preparation System we minimize the downtime in the production line. There will be no extra delay in the start of a production-run as a result of problems with received addresses. This guarantees on-time delivery, and thereby prevents extra costs that occur when rescheduling a production-run.

✓ Widely spread

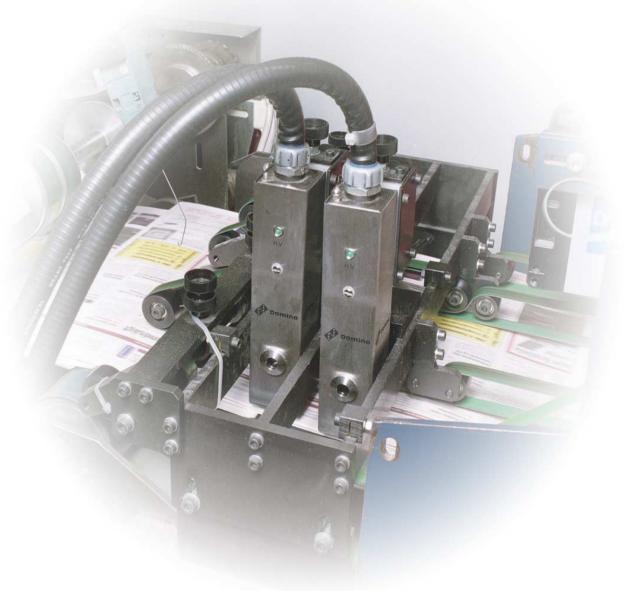
Today PostSort is used within over 80 production lines spread over the Nordic countries. Ranging from very small companies to leading companies like Quebecor.

Recommended

PostSort meets the highest demands on quality regarding sorting and packeting of addressed magazines. That's why it is recommended by several maildistributors like the Swedish Post and CityMail.

PostSort Labeling System

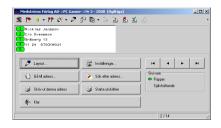
- The complete system for companies expanding their business with adressing sevices!



PostSort







The PostSort Preparation System

A Windows-based application for easy handling of addresses to be printed on letters and magazines. In this system we prepare the addresses to be printed by the PostSort Production system. Several files can easily be combined into one, without any restrictions on file-type or character set. Through PostSort's customer database, key information items such as import-instructions, sorting alternatives, label-layout and more are automatically saved, so when the next issue is due all information is already at hand. Can it be easier?

Key features:

Supported File formats:

- Delimited files (Tab, comma and semicolon)
- DBase, Paradox
- · Files with fixed field-sizes.
- · One field per row.

Supported character-sets:

- Dos/Os2 Windows
- Macintosh
- · User defined character sets

Import-limitations into one production-run:

Max # records: no limit. (More than 10 million)

Max # fields: 120Max field size: 254 characters

Selections:

- The imported addresses can be divided into maximum 60 different groups.
- User-defined selections are entered via "normal language" (No need to master the SQL-language)

7 bit ASCII

Sorting categories:

- · Over night delivery (A-Blad, A-Post, X-service)
- Three day service (B-Blad, B-Post, M-service)
- · CitvMail-Sweden

Supported countries:

DenmarkIcelandNorway

Sweden

The PostSort Production System

A Windows-based application for controlling printers and stackers in the production line. With an easy-to-use interface the operators in the production line can monitor the progress and ensure the desired result.

PostSort Production can be connected to a wide range of industrial inkjet printers, from the simplest to the most advanced. The labels can contain both static and variable text fields, which all can be printed in different fonts and bar codes.

The content to be printed on the product is presented in advance on the operator screen (WYSIWYG).



The Preparation system is supplying the production system with jobs to print via the "PostSort job database".



Supported inkjet printers

- Imaje printers
- · Domino printers



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